

Grow your Business, Go Online

Take your business to the next level
with a core focus on software and
web solutions.



WWW.NLET.IN

ABOUT US

At NLET, we develop groundbreaking & innovative products and services that provide comprehensive communication & information solutions. Among the many services, web design and development, ERPs, CRMs, HRMs, school management software, e-commerce solutions, digital marketing services are few that we provide.

VISION

Creating innovative technology solutions to empower entrepreneurs & startups; thereby enabling them to serve their customers better. To invest in ideas that will step-up the e-commerce game in future and to work with entrepreneurs to promote the culture of learning & collaboration in the business world.

MISSION

Our mission is to enhance the business growth of our customers with creative design, development and to deliver market-defining high-quality solutions that create value and reliable competitive advantage to customers around the globe.

OUR SERVICES

NLET serve you as your consultant and development partners to transform your idea into a success. Jump out and take advantage of our full-service capabilities.



Website Development

Need a website or eCommerce. NLET blend the art with today's business to churn out a better result for you.



CRM Software

Managing the organization functions related to sales like lead, customer, proposal billing and support system.



Digital Marketing Solutions

NLET is a leading company in India which provides digital marketing services to ensure increased traffic for your business.



School Management Software

Manage school affairs like never before with our school management system. Automate day-to-day activities for school, institute and colleges.



HR Software

Managing the organisation functions related to the employee like recruitment management and giving them proper direction.



Online Examination System

Stand out from a crowd. NLET's exam test series will make you perfect. Reach out to the desired goal you've always wanted.

EXPERTISE

We have embraced the majority of the widely used open-source web development platforms.



HTML5



CSS3



PHP



Wordpress



Drupal



Cake PHP



Magento



Joomla



yiiframework



Laravel



Codeigniter



Android

YOUR FUTURE IS OUR FUTURE

Since 2017, we have applied our top-notch solution to more than 1,800 successful creations, including websites, complex enterprise web applications, and mobile apps.

INDUSTRY WE SERVE

We have a team of experienced experts to provide software & web solutions for the following industries



Fashion
Lifestyle



Accounting



Education



Automobile



Fitness



Healthcare



Food and
Beverage



Travel



Retail



Finance



Furniture
& Fixtures



Events
Ticketing



Government



Distribution



Business
Development



Musicians

WHY NLET ?

We are the combination of smart thinking, professional approach, experienced team and fast delivery at any phase. We have smart minds with excellent technical expertise and experience in the implementation of new technologies and services.



EDUCATION

Strengthening your teaching and learning experience.

SCHOOL MANAGEMENT SOFTWARE

NLET school management is more than just Software. It automates all your to-do activities so that administration, faculty and students can easily interact with each other.

Why Does Your School Require a NLET School Management System?

- Performs the indirect School branding, and parents will have a good impression of the school in mind.
- This can improve the productivity of the teachers since they do not need to manage side-tasks.
- Comes well integrated with CMS.
- Complete automation of the school processes.
- Information saved in the school management software will be retrieved and edited.
- Allows students to use and understand technology practically.
- Saves the school's money by eliminating expenses of stationery & human work.
- Employee & customer satisfaction increases.

COLLEGE MANAGEMENT SOFTWARE

Switch to an automated NLET college management software, you can reduce the time and efforts and focus on analyzing, finding and storing all the information.

Benefits of College Management Software



ONLINE EXAMINATION

An online examination system simply enables faculty to upload examination questions in multiple formats, assess them automatically, and calculate students' grades.

Step-by-Step Working of Online Examination System

STEP 1



Application &
Online Fees Payment.

STEP 2



Student's Exam
Confirmation.

STEP 3



Scheduling of Date
& Time for Online
Assessments.

STEP 4



Setting Up Different Types
of Online Assessments.

STEP 5



Submission &
Auto-Evaluation.

LEARNING MANAGEMENT SYSTEM

An LMS refers to an online learning management system that is used in an institute to create digital classrooms and connect teachers with students.

Features of a Learning Management System

Course
Management

Managing
Learners

Reporting
& Analytics

Messaging &
Notifications

Assignments &
Exams

Certification



ENTERPRISE

We design solutions to maximize
your business efficiency.

CRM SOFTWARE

A CRM solution helps you focus on your organization's relationships with individual people including customers, service users, colleagues, or suppliers throughout your lifecycle with them.

Here's Why NLET CRM software can help you in your business

Recognizing and Capturing Leads

By using a customer relationship management system, you can easily spot who your potential customers are.

Enhancing Customer Relationships

CRM software can help you give that to your customers. Your customer service personnel can see the product or the service that the client wants, and provide what's requested or assign the task to the right person for the job.

Improving Your Existing Services

CRM system can help you collect and categorize feedback from lots of existing and potential customers.

HR SOFTWARE

From recruiting the talent required in the organization and managing the employee data, HR's role has expanded to building a culture, strategic resource management for making organizational-wide strategies.

What are the Benefits of implementing an HRMS?

e-Learning

Promotion Tool

Career Finder

Cloud-enabled

BUSINESS AUTOMATION

NLET Business Process Automation Software streamlines business applications by integrating loosely coupled, long-term, heterogeneous business processes and systems into a streamlined and largely automated transaction.

Automate your Business with NLET

By automating manual business processes, significant benefits can be realized:

Greater
Productivity

Better
Customer
Service

Increased
Efficiency

Improved
Accuracy

Full Audibility
& Tracking

Improved Job
Satisfaction

LEAD MANAGEMENT

Lead management is a systematic process in which incoming leads are qualified, analyzed, and nurtured so that they can be converted into new business opportunities.

Leads management has a number of benefits. Here is a few of them:

- Increases the effectiveness of the marketing budget.
- Prevents dropped leads.
- Prevents your pipeline from clogging with “junk leads”.
- Optimizes your lead process from capture to close.
- Brings in more revenue.

INVENTORY MANAGEMENT

An inventory management system tracks the sale, purchase and payments related to these elements of inventory.

There are some top features which NLET Inventory management system have



VOLUNTEER MANAGEMENT SOLUTION

Volunteer management refers to the method of setting up processes for the recruiting, training, engagement and collaboration of volunteers. Simply put, it includes guiding volunteers in a non-profit group.

Volunteer Management Benefits

Let's explore a few of the key benefits of volunteer management software and the steps your organization can take to implement a strategic tracking process today.

INCREASED
ACCOUNTABILITY

INCREASED
EFFICIENCY
BENEFITS

INCREASED
PARTICIPATION

MORE
FINANCIAL
DONORS



DIGITAL PRESENCE

An outstanding digital solution can help you make a lasting impression.

WEBSITE DESIGN

NLET specializes in professional website design and development which focus on reaching your business goals. We are experienced in web page design, developing and hosting websites that suit your requirements.

Characteristics of a User-Friendly Web design services

Mobile
Compatibility

Accessible to
All Users

Fast Load
Times



ECOMMERCE DEVELOPMENT

NLET offers a variety of e-commerce website platforms for your online business. Our e-commerce website development team will create a website that meets your company needs and effectively displays your products.

The following are some of the interesting features of an eCommerce website:

Detailed
sales tracking

Secure
payment
gateways

Easily upload
& download

Acceptance of
multiple
currencies

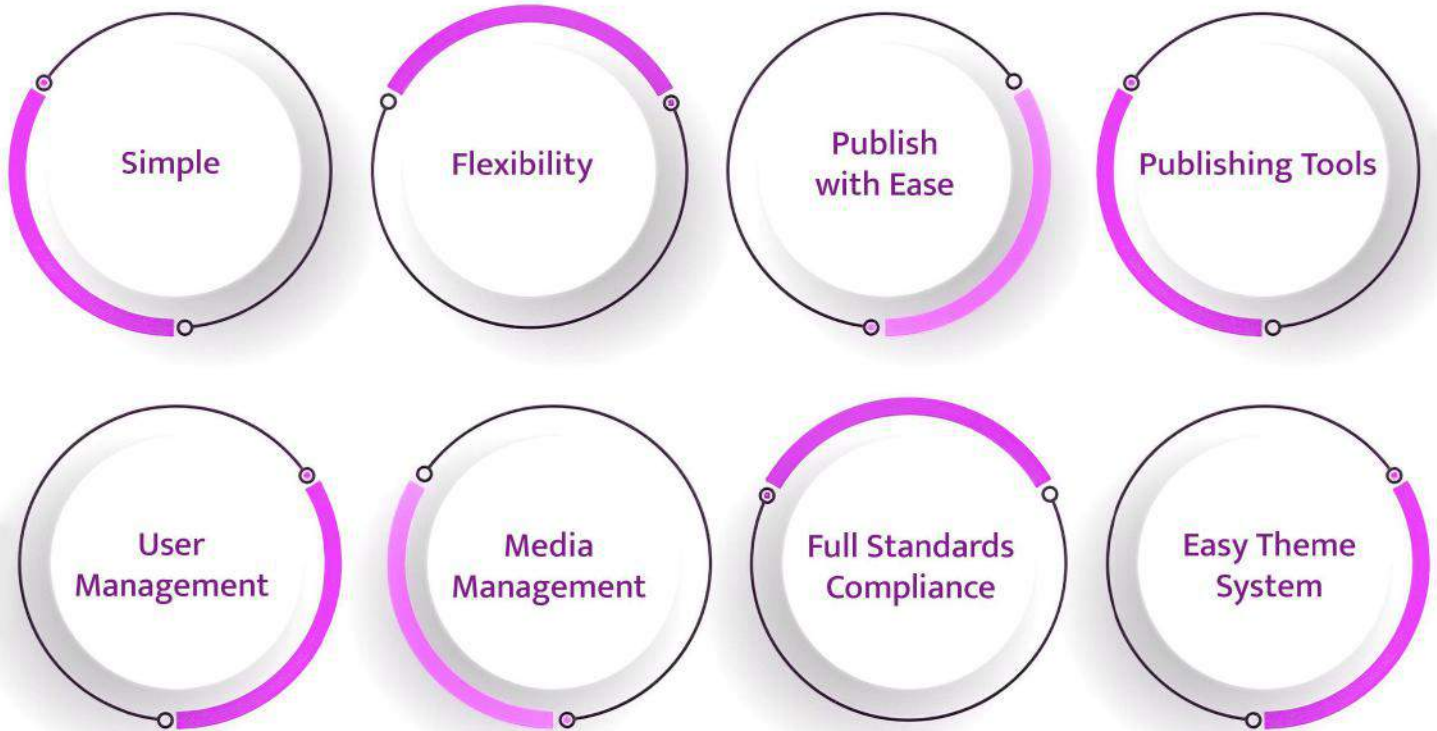
Appropriate
filters
and category

Improved Job
Satisfaction

WORDPRESS DEVELOPMENT

Being a leading WordPress Development Company, NLET excels in offering elegant & profitable web solutions for a global clientele.

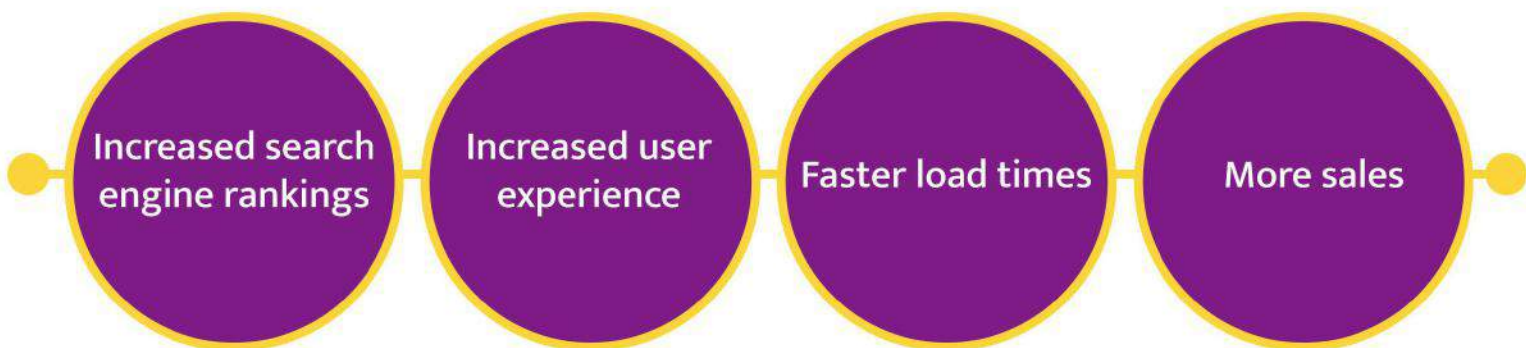
WordPress development Features



WEBSITE REDESIGN

NLET offers a world-class website redesign services to improve your bottom line. Our experienced team redesign your site to create more traffic, drive more leads, and ultimately increase your revenue.

5 Advantages of Redesigning Your Website



LOGO DESIGNING

NLET offers a world-class logo designing services to create a brand identity that speaks volume about your brand and clearly reflects your business/services and products.

7 key Features of NLET Logo Designing

SIMPLE.

DISTINCT.

VERSATILE.

APPROPRIATE.

TARGETED.

MEMORABLE.

WEB MAINTAINING SERVICES

NLET is a top website maintenance services company, helping businesses across the globe improve the performance and security of their websites.

Benefits of Website Maintenance

- Provide your website visitors with updated information on product and services, specials, hours of operations and other key information about your business.
- Sync up your offline marketing programs and offers with your online presence.
- Provide a reason for clients and site visitors to browse your site again.

SOCIAL MEDIA MARKETING

NLET provides social media marketing for small businesses, enterprises and multiple-location companies. Our social media marketing experts can assist you with your campaign to boost your brand visibility and integrity!

Benefits of Social Media marketing



SEARCH ENGINE OPTIMIZATION

Optimize your website to appear in more relevant search results.

Benefits of Search Engine Optimization



GOOGLE ADS

Get a digital advertising campaign that drives real results for your company by partnering with one of the most trusted AdWords agencies in the industry

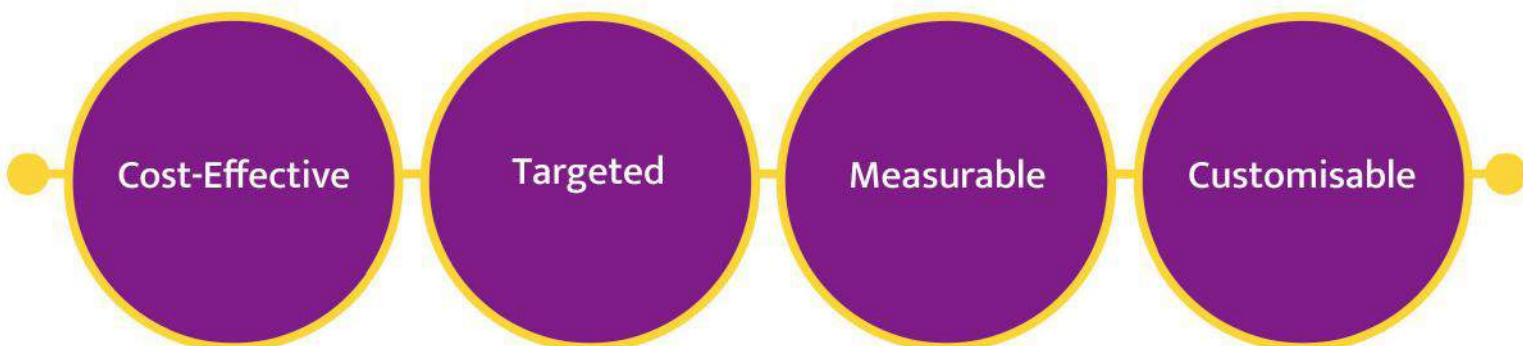
Advantages of for Google Ads Marketing your business

- Reach a Wide Audience.
- Alignment with Both B2C & B2B Businesses.
- Full-Funnel Targeting with Multiple Form of Engagement.
- Audience Transparency.
- Psychographic Targeting.
- Competitor Targeting.
- Variety of Ad Formats.
- Drive Traffic Directly to Your Site.

PPC CAMPAIGN

The digital marketing tides are shifting and many companies are looking for fast, effective ways to position their brands in front of high-converting customers. Increase your search engine visibility and get immediate results with NLET Marketing Agency's PPC management services.

Advantages of pay-per-click advertising.



DATA-DRIVEN CAMPAIGN

NLET data-driven marketing helps you get recognized, optimized, & in front of the right people so your customer engagement can soar.

Benefits of Data-Driven Marketing

Now that you have an idea why data-driven marketing is important, here are a few benefits of data-driven marketing:

Personalized,
Highly-Targeted
Campaigns

Segment Your
Audience

Improve Your
Product
Development

Provide
a Better
Experience

More
Personalized
Marketing

Know Your
Customers
Beforehand

ANALYTICS TRACKING

NLET's advanced analytics tracking service will help you get more qualified visitors to your website and convert more visitors into leads and sales.

Advantages of for Analytics tracking for your business

- Know your visitors
- Track where traffic is coming from
- Operate an IP lookup database
- Use a personalised URL
- Measure the success of other marketing activities and see your match rate rise.
- Know exactly what your customers are looking for.
- See where you are losing customers.
- Find out how to optimise your website.

WWW.NLET.IN

OUR CLIENTS

We're happily working with them

















GET IN TOUCH WITH US

If you have any questions, comments or suggestions, we would love to hear from you. Contact us at any time and we'll get back to you within 24 hours.

Click here to chat
now on WhatsApp.



Click here to Mail
us now.



19-K-4, Jyoti Nagar, Jaipur
Rajasthan-302005

Our happy clients across the world



www.nlet.in

